



**SCIENT INSTITUTE OF TECHNOLOGY**  
**Ibrahimpatnam, R.R. District – 501506**  
(Affiliated to JNTUH, Hyderabad & Approved by AICTE, New Delhi)

**TRAINING AND PLACEMENT CELL**

**Date: 03/01/2020**

**CIRCULAR**


This is to bring to the notice of all the III - B. Tech students of all branches that the college is organizing a seminar on “**DIGITAL MARKETING CAREER OPTIONS**” on 06/01/2020 at 9.30 AM, T- Block seminar hall.

<b>Date</b>	<b>Session Time</b>	<b>Branches Included</b>	<b>Eligibility</b>	<b>Venue</b>
06/01/2020	9.30 AM to 12.30PM	ECE, CSE	III year	T-Block Seminar Hall

CC,  
To all department Admin I/C

  
Training & placement Officer



  
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Scient Institute of Technology  
Ibrahimpatnam, R. R. Dt. -501 506



scient placement cell &lt;scientplacementz@gmail.com&gt;

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**Fwd: Request to conduct a workshop on Digital Marketing Career options**

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scient Placement Cell <scient\_tpo@scient.ac.in>  
To: scientplacementz@gmail.com

----- Original Message -----

Subject: Request to conduct a workshop on Digital Marketing Career options  
Date: 30-12-2019 03:16 PM  
From: prashanth akula <prashanth.akula434@gmail.com>  
To: scient\_tpo@scient.ac.in

Dear Sir,

We would like to conduct workshop on Digital Marketing Career Options to III year B.tech of engineering streams.

We request you to kindly confirm a date and time for the workshop.

Regards,  
Prashanth Akula


+91 9948396434 & 9014521255


Thank you Sir/Madam.


—  
Thanks & Regards,  
G. Maruthy Raju  
M.Com, M.Sc.(Psychology), MBA.,(Ph.D)  
Head - Training & Placements,  
Scient Institute of Technology,  
Ibrahimpattam, Hyderabad - 501506.  
Ph. No. 8500987888, 9849319001.  
E-Mail:scient\_tpo@scient.ac.in, scientplacementz@gmail.com

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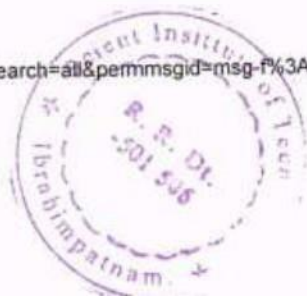
**3 attachments**

 college course ppt copy.pptx  
1051K

 DM\_Curriculum.pdf  
207K

 Trainer\_Profile\_Upendar\_Raju\_Denuvakonda.pdf  
9083K

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# UPENDAR RAJU DENUVAKONDA

DIGITAL MARKETING CONSULTANT &  
CORPORATE TRAINER

+91 90529 22256  
uppuraju06@gmail.com



## ABOUT

Total Experience: 6+ years  
Trained Students & Professionals: 2100+  
Clients Handled: 43+

## PROFESSIONAL SKILLS

- Making Money Online Ways
- Website Development (WORDPRESS)
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM) - Google Adwords
- Video Marketing (YouTube)
- Google Analytics Analysis
- Social Media Marketing (SMM)
- Lead Generation
- Email Marketing
- Making Digital Marketing Strategy
- e-Commerce Marketing
- Content Marketing
- Google AdSense & Blogging
- Affiliate Marketing
- Online Reputation Management
- Viral Marketing
- Freelancing Projects (Upwork, etc.)
- Google Reviews Management
- SMS Marketing
- Whatsapp Marketing
- Graphic Design

## EXPERT IN

Digital Marketing Awareness Seminars in Colleges & Business Schools

## AS A CONSULTANT

- Handled Digital Marketing Assignments in related to Doctors, Hospitals, Politicians, Educational Institutes, Event Management Companies, Colleges, Real Estate, International Schools & B2B.

## EXPERTISED IN

- Education Sector
- Real Estate
- Travel
- Health care
- Political Parties

## CERTIFICATIONS

- Google Certified.
- Digital Marketing Trained Professional
- Govt. of India affiliated Trainer
- Recognised Trainer by MSME, Govt. of India.
- Recognised Trainer by Govt. of Uttar Pradesh.

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**Training & Placement Cell**

**Report on Digital Marketing Career Options**

**Date: 07-01-2020.**


Title of the Program : Digital Marketing Career Options  
Resource Person : **UPENDAR RAJU DENUVAKONDA**  
Date of Program : 06-01-2020.  
Venue of the Program : Seminar Hall, T-Block  
Number of students attended : 124

The objective of the Digital marketing is the component of marketing that uses the Internet and online based digital technologies such as desktop commuturs, mobile phones and other digital media and platforms to promote products and services. The resource person for the program **Upendar Raju Denuvakonda** was giving brief of Digital Marketing. Total 124 students are attended for this session.



**Student's participation at "Digital Marketing Career Options" session held on 06-01-2020**



  
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**DIGITAL MARKETING SESSION HELD FOR ALL BTECH STUDENTS Date:**

**06 - 01 - 2020**

**PRESENTED BY**

**UPENDAR RAJU DENUVAKONDA**

S.NO	H.T.NO.	STUDENT NAME	YEAR	BRANCH	SIGN
1	16C01A0409	BEESAM VINAY KUMAR REDDY	III	ECE	<i>V.K.</i>
2	16C01A0449	SURAKANTI SUMANTH REDDY	III	ECE	<i>Sum</i>
3	16C01A0459	VOORE SRAVYA	III	ECE	<i>V. Sravya</i>
4	17C01A0401	GANDRA SHIREESHA	III	ECE	<i>Shireesha</i>
5	17C01A0402	GARIGIPATI SURYA SASHANK	III	ECE	<i>Surya Sashank</i>
6	17C01A0403	GUNDA SAI SHIVA	III	ECE	<i>Gunda Sai Shiva</i>
7	17C01A0404	K M SREEBUSHAN	III	ECE	<i>K.M. Sreebushan</i>
8	17C01A0408	MAHESHWARAM VANDANA	III	ECE	<i>Vandana</i>
9	17C01A0409	MUDIREDDY SRAVAN KUMAR	III	ECE	<i>Surya</i>
10	17C01A0410	MUNUKUNTLA JYOTHI	III	ECE	<i>Jyothi</i>
11	17C01A0411	NARSING KAVYA	III	ECE	<i>Kavya</i>
12	17C01A0412	PATHURI SHRAVYA	III	ECE	<i>Shravya P.</i>
13	17C01A0414	POLA SAILAXMI	III	ECE	<i>Sailaxmi</i>
14	17C01A0415	RACHAKONDA AMRUTHA SAI	III	ECE	<i>Amrutha</i>
15	17C01A0417	R LUCKY RAM NAYAK	III	ECE	<i>Rambhaya</i>
16	17C01A0418	SAMALA MANIPAL REDDY	III	ECE	<i>Manipal</i>
17	17C01A0419	T NARSI REDDY	III	ECE	<i>Narsi</i>
18	17C01A0420	TEKULA SHIVA KUMAR	III	ECE	<i>Shiva</i>
19	17C01A0421	UPPALA ABHINAV	III	ECE	<i>Abhinav</i>
20	17C01A0422	VIDIYALA VAMSHI KRISHNA	III	ECE	<i>Vamshi</i>
21	17C01A0423	VUDUTHA KRISHNA TEJA	III	ECE	<i>Krishna</i>
22	17C01A0424	YANALA JHANSI	III	ECE	<i>Jhansi</i>
23	18C05A0401	CHERUKU SHIRISHA	III	ECE	<i>Shirisha</i>
24	18C05A0403	DAMERA BHARATH KUMAR	III	ECE	<i>Bharath</i>
25	18C05A0404	NARLA SWARAJYAM	III	ECE	<i>Surya</i>



*[Signature]*

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S.NO	H.T.NO.	STUDENT NAME	YEAR	BRANCH	SIGN
26	18C05A0405	PERKA SAI PRASANNA	III	ECE	P. Sai Prasanna
27	18C05A0406	TOLICHUKKA SAJIYOTHSNA	III	ECE	T. Sai Jyothsna
28	18C05A0407	NALLAGINNELA VINITHA	III	ECE	Vinitha
29	16C01A0205	D SRIKANTH	III	EEE	Srikanth
30	17C01A0202	ARLA SANDEEP	III	EEE	Sandeep
31	17C01A0204	BASIREDDY SAIDI REDDY	III	EEE	Saidu Reddy
32	17C01A0205	BHARATHA SAI YASHWANTH	III	EEE	Yashwanth
33	17C01A0206	BONALA TEJA	III	EEE	Teja
34	17C01A0209	ERAMALLA UDAY KIRAN	III	EEE	Uday Kiran
35	17C01A0210	GORIGE SAI KIRAN	III	EEE	Kiran
36	17C01A0211	KALAMANDALA SOWMYA	III	EEE	Sowmya
37	17C01A0212	KARANAM PHANI KAVYA	III	EEE	Phani Kavya
38	17C01A0213	KODALA BHASKAR REDDY	III	EEE	Bhaskar
39	17C01A0215	KONDRU SAI PRAKASH	III	EEE	Prakash
40	17C01A0216	KURRA SHIVA RAMA KRISHNA	III	EEE	Shiva Rama Krishna
41	17C01A0217	LIKKI PRIYANKA	III	EEE	Priyanka
42	17C01A0221	RUDRAVENI RAKESH	III	EEE	Rakesh
43	17C01A0223	SHAIK AMEENA	III	EEE	Ameena
44	17C01A0225	SURVI PRAVALIKA	III	EEE	Pravalika
45	17C01A0226	VAMANAGIRI DIVYA	III	EEE	Divya
46	17C05A0206	K ARVIND	III	EEE	Arvind
47	18C05A0201	B CHAKRAVARTHI	III	EEE	Chakravarthi
48	18C05A0203	D RAGHAVENDER	III	EEE	Raghavender
49	18C05A0204	DASARAMONI MEGHANA	III	EEE	Meghana
50	18C05A0206	KADAGANCHI SHIVASHANKAR	III	EEE	Shivashankar
51	18C05A0207	KANUGULA RUPASHI	III	EEE	Rupashi
52	18C05A0208	K ROHITH KUMAR REDDY	III	EEE	Rohith
53	18C05A0209	KASOJU SACHIN	III	EEE	Sachin
54	18C05A0210	KOLA NAVEEN KUMAR	III	EEE	Naveen
55	18C05A0211	KOTHAPALLY SAI TEJA	III	EEE	Sai Teja
56	18C05A0212	KURRA LALU	III	EEE	Lalu
57	18C05A0213	MANNAM NIKHILKUMAR	III	EEE	Nikhil Kumar
58	18C05A0214	MURALI KUMAR PUNNA	III	EEE	Murali
59	18C05A0215	S HARSHITHA	III	EEE	Harshitha



  
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S.NO	H.T.NO.	STUDENT NAME	YEAR	BRANCH	SIGN
60	18C05A0216	SANGEPU SHIVA PRASAD	III	EEE	Shiva
61	18C05A0217	SOSKANDLA NAVEEN REDDY	III	EEE	Naveen
62	18C05A0218	VARIKOLLU SRINU	III	EEE	Srinu
63	18C05A0219	VERPULA HEMANTH KUMAR	III	EEE	Hemant
64	18C05A0220	YARRAMADA MANASA	III	EEE	Manasa
65	18C05A0221	ENAGANDULA SAI TEJA	III	EEE	Sai Teja
66	18C05A0222	GANDRATH KRANTHI KUMAR	III	EEE	Kranti
67	18C05A0223	MASNA MANI KANTA	III	EEE	Mani Kanta
68	18D95A0227	PANGA VENU KUMAR	III	EEE	Venu
69	16C01A0514	D VEERAVARDHAN	III	CSE	Veeravardhan
70	16C01A0520	G TEJASRI	III	CSE	Teja Sri G
71	16C01A0527	KANDI KALYAN	III	CSE	Kalyan
72	16C01A0535	MAADAMONI PAVAN KUMAR	III	CSE	Pavan
73	16C01A0554	P ANIL KUMAR	III	CSE	Anil Kumar
74	17C01A0501	A GNANA HARSHINI	III	CSE	Gnana
75	17C01A0502	AAKANTI HARSHAVARDHAN	III	CSE	Harsha
76	17C01A0503	ABHISHEK V	III	CSE	Abhishek
77	17C01A0504	ANUGU SUSHANTH REDDY	III	CSE	Sushanth
78	17C01A0505	B ALOKHYA	III	CSE	B. Alokhyia
79	17C01A0507	BATHULA NIKITHA	III	CSE	Nikitha
80	17C01A0508	BOPPARAM RAJINI	III	CSE	Rajini
81	17C01A0510	CHARUKU MYTHILI	III	CSE	Mythili
82	17C01A0511	CHIGULLAPALLY LAHARI	III	CSE	Lahari
83	17C01A0512	CHILUKURI RAJANI	III	CSE	Rajani
84	17C01A0514	CHINTHAKUNTA ALEKHYA	III	CSE	Alekhyia
85	17C01A0515	DACHE PALLY MAHESHWARI	III	CSE	Maheshwari
86	17C01A0516	D RAGHUNATH NANDINI	III	CSE	Raghunath
87	17C01A0517	DENDI SNEHA REDDY	III	CSE	Sneha Reddy
88	17C01A0518	DUSKAM SUKANYA	III	CSE	Sukanya
89	17C01A0519	G V PRASANNA GOPAL RAO	III	CSE	Gopal Rao
90	17C01A0521	GONTI BHAVANI	III	CSE	Bhavani
91	17C01A0522	GUDAPUDI PALLAVI	III	CSE	Pallavi
92	17C01A0523	GUDELLI MAHESH	III	CSE	Mahesh
93	17C01A0525	GUNTIPALLI SRUTHI	III	CSE	Sruthi



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S.NO	H.T.NO.	STUDENT NAME	YEAR	BRANCH	SIGN
94	17C01A0526	GUTHA SAI CHANDER REDDY	III	CSE	Gutha
95	17C01A0528	K VISHNU MAHESH REDDY	III	CSE	K Vishnu
96	17C01A0530	KANDADA SREE VANI	III	CSE	Sreevani
97	17C01A0531	KOKKONDA MANIKARTHIK	III	CSE	Manikarthik
98	17C01A0535	KOTRA SRUJA REDDY	III	CSE	Sruja
99	17C01A0538	M SAI KIRAN REDDY	III	CSE	Kiran
100	17C01A0539	MARAPALLY SAI KIRAN	III	CSE	Saikiran
101	17C01A0540	MIRYALA POOJITHA	III	CSE	Poojitha
102	17C01A0541	NAKKA RUCHITHA	III	CSE	Ruchitha
103	17C01A0542	NAKKALA SANGEETHA REDDY	III	CSE	Sangeetha
104	17C01A0543	NARAYANA PRAGATHI	III	CSE	Pragathi
105	17C01A0544	NEERATI NAVYA	III	CSE	Neerati
106	17C01A0545	NEHA REDDY ANTHI REDDY	III	CSE	Anthi Reddy
107	17C01A0546	P RITHIK REDDY	III	CSE	Rithik
108	17C01A0548	P CHIRANJEEVI HRUDAY BABU	III	CSE	Chiranjeevi
109	17C01A0549	PALLE SAI BINDU REDDY	III	CSE	Sai Bindu
110	17C01A0550	PEDDOLLA AJAY KUMAR	III	CSE	Ajay Kumar
111	17C01A0551	POLA NIHARIKA	III	CSE	Niharika
112	17C01A0552	POREDDY SHIVANI REDDY	III	CSE	Shivani
113	17C01A0553	P KAMALAKAR REDDY	III	CSE	Kamalakara
114	17C01A0554	R DEEPTHI	III	CSE	Deepthi
115	17C01A0555	RAJOLE POOJA	III	CSE	Pooja
116	17C01A0557	SHAIK HUMERA NOUSHIN	III	CSE	Humera
117	17C01A0559	SURASANI SHIVANI	III	CSE	Shivani
118	17C01A0562	TALABATHULA MANOJ	III	CSE	Manoj
119	17C01A0563	TUMMA MANISHA	III	CSE	Manisha
120	17C01A0564	TUMMALA SAI PRAMOD	III	CSE	Sai Pramod
121	17C01A0565	V LAXMAN REDDY	III	CSE	Laxman Reddy
122	17C01A0566	VARAKANTAM RAM REDDY	III	CSE	Ram Reddy
123	17C01A0568	YALLA RISHWITHA	III	CSE	Rishwitha
124	17C01A0570	YASA DEEPTHIKA REDDY	III	CSE	Deepthika



*(Handwritten Signature)*

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