

**Master of Business Administration PO's / PSO's Attainment
PO's / PSO's ATTAINMENT LEVEL 2018-19**

Regulation : R17

	Code	Subject	Program Outcomes							
			PO1	PO2	PO3	PO4	PO5	PO5	PO7	PO8
I Year I Sem	17MBA01	Management and Organizational Behaviour	2.21	0.96	1.92	1.92	0.00	2.88	1.92	1.92
	17MBA02	Business Economics	1.92	2.40	1.60	1.92	1.44	1.28	1.28	1.92
	17MBA03	Financial Accounting & Analysis	1.68	2.24	1.44	2.24	1.44	1.60	1.60	1.92
	17MBA04	Business Statistics	1.92	0.96	0.00	1.92	2.87	2.11	0.00	1.92
	17MBA05	Business Law and Ethics	1.92	1.20	1.92	1.92	2.88	2.11	1.68	1.92
	17MBA06D	Rural Marketing	1.92	0.96	1.92	1.92	2.88	2.11	1.92	1.92
I Year II Sem	17MBA08	Human Resource Management	2.21	1.92	1.92	2.55	2.88	2.24	1.92	1.92
	17MBA09	Marketing Management	1.68	2.64	2.40	2.24	2.56	2.40	2.56	1.92
	17MBA10	Financial Management	2.20	1.24	0.00	2.87	1.91	0.00	2.87	1.91
	17MBA11	Quantitative Analysis for Business Decisions	1.68	2.40	0.00	0.00	0.00	0.00	0.00	1.92
	17MBA12	Entrepreneurship	2.21	1.92	1.92	1.92	2.88	0.00	1.92	1.92
	17MBA13C	International Business	0.83	0.36	0.72	0.72	1.08	0.36	0.72	0.72
	17MBA15	Production & Operations Management	2.16	1.28	1.92	1.92	2.24	1.92	1.44	1.44
	17MBA16	Management Information systems	2.16	1.44	1.92	1.54	2.55	1.92	2.24	1.92
	17MBA17	Data Analytics	2.21	1.92	1.44	1.92	2.88	0.00	1.92	1.92
	17MBA18M1	Digital Marketing	2.16	1.54	1.92	1.60	2.24	0.96	1.44	1.44

II Year I Sem	17MBA18F1	Security Analysis and Portfolio Management	1.92	1.44	1.92	1.54	2.88	1.92	2.24	1.92
	17MBA18H1	Performance Management Systems	1.73	0.96	1.92	2.30	2.50	1.92	1.92	1.68
	17MBA19M2	Advertising and Sales Management	2.16	1.44	1.92	1.54	2.24	1.92	2.24	1.92
	17MBA19F2	Financial Institutions, Markets & Services	0.95	1.91	0.95	1.91	0.95	0.00	1.91	1.91
	17MBA19H2	Learning and Development	2.16	1.60	1.92	1.68	2.24	1.44	1.44	1.44
	17MBA20M3	Consumer Behaviour	1.67	0.00	0.00	1.43	1.91	0.00	0.95	1.91
	17MBA20F3	Strategic Management Accounting	2.23	1.59	2.39	1.53	2.87	1.91	2.39	1.91
	17MBA20H3	Management of Industrial Relations	0.95	0.00	0.00	0.95	0.00	1.53	0.95	1.91
	17MBA21	Strategic Management	2.22	0.97	1.93	1.93	2.90	0.00	1.93	1.93
	17MBA22M4	Customer Relationship Management	1.79	0.78	1.56	1.56	2.34	0.00	1.56	1.56
II Year II Sem	17MBA22F4	International Financial Management	1.82	0.79	1.59	1.59	2.38	0.00	1.59	1.59
	17MBA22H4	International Human Resource Management	2.21	0.96	1.92	1.92	2.88	0.00	1.92	1.92
	17MBA23M5	International Marketing	2.23	0.97	1.94	1.94	2.90	0.00	1.94	1.94
	17MBA23F5	Strategic Investment and Financing Decisions	2.20	0.96	1.91	1.91	2.87	0.00	1.91	1.91
	17MBA23H5	Leadership and Change Management	2.50	1.44	2.40	1.92	2.88	0.00	1.25	1.92
	17MBA24M6	Marketing of Services	2.20	0.96	1.91	1.91	2.87	0.00	1.91	1.91
	17MBA24F6	Risk Management	2.09	0.91	1.82	1.82	2.72	0.00	1.82	1.82
	17MBA24H6	Talent and Knowledge Management	2.18	0.95	1.90	1.90	2.85	0.00	1.90	1.90
	SUM		64.09	43.05	50.96	58.49	75.78	29.81	55.28	59.64
	AVERAGE PO ATTAINMENT		1.94	1.30	1.54	1.77	2.30	0.90	1.68	1.81

HOD MBA



SCIENT INSTITUTE OF TECHNOLOGY

Ibrahimpatnam. R.R Dist - 501506

(Approved by AICTE & Affiliated to JNTUH, Hyderabad)

Master of Business Administration / CO Attainment Attainment Year 2018-19

Regulation : R17

Code	Subject	CO Attainment
I Year I Sem		
17MBA01	Management and Organizational Behaviour	2.88
17MBA02	Business Economics	2.88
17MBA03	Financial Accounting & Analysis	2.88
17MBA04	Business Statistics	2.87
17MBA05	Business Law and Ethics	2.88
17MBA06D	Rural Marketing	2.88
I Year II Sem		
17MBA08	Human Resource Management	2.88
17MBA09	Marketing Management	2.88
17MBA10	Financial Management	2.87
17MBA11	Quantitative Analysis for Business Decisions	2.88
17MBA12	Entrepreneurship	2.88
17MBA13C	International Business	1.08
II Year I Sem		
17MBA15	Production & Operations Management	2.88
17MBA16	Management Information systems	2.88
17MBA17	Data Analytics	2.88
17MBA18M1	Digital Marketing	2.88
17MBA18F1	Security Analysis and Portfolio Management	2.88
17MBA18H1	Performance Management Systems	2.88
17MBA19M2	Advertising and Sales Management	2.88
17MBA19F2	Financial Institutions, Markets & Services	2.86
17MBA19H2	Learning and Development	2.88
17MBA20M3	Consumer Behaviour	2.86
17MBA20F3	Strategic Management Accounting	2.87
17MBA20H3	Management of Industrial Relations	2.86

II Year II Sem		
17MBA21	Strategic Management	2.90
17MBA22M4	Customer Relationship Management	2.34
17MBA22F4	International Financial Management	2.38
17MBA22H4	International Human Resource Management	2.88
17MBA23M5	International Marketing	2.90
17MBA23F5	Strategic Investment and Financing Decision	2.87
17MBA23H5	Leadership and Change Management	2.88
17MBA24M6	Marketing of Services	2.87
17MBA24F6	Risk Management	2.72
17MBA24H6	Talent and Knowledge Management	2.85



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