|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Eg** | **Age** | **Competition** | **Type** | **Profit** |
| 1 | Old | Yes | software  | Down |
| 2 | Old | No | software | Down |
| 3 | Old | No | Hardware | Down |
| 4 | Mid | Yes | Software | Down |
| 5 | Mid | Yes | Hardware | Down |
| 6 | Mid | No | Hardware | Up |
| 7 | Mid | No | Software | Up |
| 8 | New | Yes | Software | Up |
| 9 | New | No | Hardware | Up |
| 10 | New | No | Software | Up |